





# Connecting knowledge to action

2 November 2020  
To the Members and member organisations of EFI

Connect with us:    

Dear Colleagues,

I would like to thank you for your contribution to the recent EFI Council meeting and Annual Conference. It has been very stimulating to discuss with our Members and member organizations the future developments of our Institute.

One of the initiatives that I highlighted during my presentations was the Circular Bioeconomy Alliance established by His Royal Highness the Prince of Wales and coordinated by EFI. The Alliance will be launched publicly on 16th November at 20.00 CET. I would like to invite you to participate in this important event which will be hosted by The Prince of Wales and will include an interesting number of speakers – please save the date!

The Alliance aims to accelerate the transition towards a Circular Bioeconomy that prospers in harmony with Nature. To do that we will provide a policy learning and networking platform for investors, companies, governmental and non-governmental organizations and local communities to connect investments to sustainable action. The Alliance includes a diverse set of members - from scientific organizations such as EFI, CIFOR and ICRAF to private companies such as AstraZeneca or UPM, a pioneer bank in sustainable finance like Lombard Odier and important international organizations such as IUCN, WEF and WRI.

The work of the Alliance is guided by the 10-point Action Plan for a Circular Bioeconomy of Wellbeing published by EFI in September.

I hope that many of you will be able to contribute to this important initiative. I look forward to seeing you at the online launching event: details of how to participate will follow shortly.

With my warmest regards,  
Marc

**THE CIRCULAR  
BIOECONOMY  
ALLIANCE**



**SAVE THE DATE**

## **DRIVING CHANGE: CONNECTING INVESTORS TO SUSTAINABLE INVESTABLE SOLUTIONS**

Join us for the launch of the Circular Bioeconomy Alliance,  
with HRH The Prince of Wales.

The Alliance aims to accelerate the transition to a circular bioeconomy  
by connecting investors to sustainable action.

Speakers will discuss the practical actions, opportunities and challenges in  
advancing the circular bioeconomy, highlighting how to connect investors  
to sustainable investable solutions.

**Date: Monday 16 November 2020**

**Time: 19:00 GMT**

*More information to follow soon*

