

The European Forest Institute
is seeking a
Communications Expert
Based in Kuala Lumpur, Malaysia.

The European Forest Institute (EFI) is an international organisation with 29 member countries and around 120-member organisations. EFI's Headquarters are in Joensuu, Finland. EFI has several offices across Europe and a project office in Kuala Lumpur, Malaysia which supports FLEGT and REDD processes in the Asia Region.

As part of the "Keberlanjutan sAwit Malaysia dan Indonesia", i.e. "sustainability of Malaysian and Indonesian palm oil" or KAMI project, EFI is supporting national processes in Malaysia and Indonesia and international dialogue on the sustainable use of natural resources, with specific focus on palm oil. The KAMI project is aimed at: 1) developing further understanding of relevant national, international, and EU policies towards the establishment of sustainable and inclusive value chains, 2) taking stock of progress achieved in this sector, and 3) promoting cooperation and exchange with international, national, and sub-national stakeholders in Malaysia and Indonesia, including palm oil producers, on the different aspects of sustainability at meaningful scale.

For over ten years, EFI has also supported the European Commission, EU Delegations, EU Member States and partner countries in the implementation of the EU FLEGT Action Plan, in particular the FLEGT Voluntary Partnership Agreement (VPA) processes. Further information about our FLEGT work is available at <http://www.euflegt.efi.int/>.

Tasks and responsibilities

The Communications Expert will lead communication and visibility activities under the KAMI project, and also provide support to the European Commission and FLEGT VPA partner countries in communication on FLEGT VPA's in Asia.

The Communications Expert will:

- Support KAMI to equip state actors involved in EU, Indonesia, and Malaysia bilateral and multilateral policy dialogues on palm oil sustainability with relevant and useful information;
- Support dialogue and engagement among stakeholders, including subnational governments and non-state actors, to enhance palm oil sustainability in Indonesia and Malaysia;
- Develop key messages, speaking points, briefing notes, joint statements, and press releases to meet the needs of the KAMI project, and provide strategic media advice to relevant stakeholders;
- Document and share lessons learnt and best practices from technical assistance provided as part of the KAMI project;
- Craft targeted multi-media materials, social media packages, and website/online content to support achievement of KAMI objectives;
- Organise and support public events, press conferences, press visits, exchange visits, and learning events to support achievement of KAMI objectives;
- Support the KAMI Project manager on all aspects of project implementation;
- Support EFI's FLEGT Asia team, the European Commission and FLEGT VPA countries by equipping the European Commission and FLEGT VPA actors to communicate jointly about VPAs and FLEGT licensing, and inform EU policy making;

- Document FLEGT relevant developments at the regional-ASEAN level and in key markets to increase understanding, promotion and ownership of such developments;
- Support management and sharing of FLEGT related knowledge.

Qualifications

- Minimum of six years working experience in operational and strategic communications in environment related disciplines. Experience with development cooperation projects and EU structures is an asset.
- University degree in communications, journalism, public relations, or a related field. A higher degree is an asset.
- Good understanding of land-use governance issues, sustainable palm oil and FLEGT, and their implementation challenges in South-East Asia, is an asset.
- Proven social media and networking skills in Indonesia/Malaysia context are an asset.
- Demonstrated experience with documenting activities, progress, achievements, and lessons learnt at project and policy level.
- Demonstrated experience with planning and organising public events, press conferences, press visits, exchange visits, and learning events.
- Ability to work on complex and politically sensitive issues with governments, private sector, international actors, NGOs, and civil society.
- Excellent written and verbal skills in English including content writing experience for various media platforms. Bahasa Indonesia and/or Bahasa Malaysia written and verbal skills are an asset.
- Strategic and creative mindset with meticulous attention to detail.
- Demonstrated ability of working independently and as part of multi-disciplinary teams in multi-cultural environments.
- A portfolio of work available for review.

Duty station and travel

The Communications Expert will be based at EFI's office in Kuala Lumpur, Malaysia with regular missions within South East Asia.

Employment conditions

EFI offers competitive benefits and salary package. The duration of employment will be two years, including a six-month probationary period, with a possibility for extension.

Interested candidates are requested to send (in English) a CV including copies of academic degree certificates/diplomas with a motivation letter by **28th September 2020**, using our [online](#) application form.

For more information about the position, please contact Jeremy Broadhead (jeremy.broadhead@efi.int).

EFI is an equal opportunity employer. All applications will be treated confidentially.

Please note that only candidates that have been shortlisted for an interview will be contacted.