

**The European Forest Institute
is seeking an
Expert on forest communication and knowledge management for the
EUFORGEN Programme
at EFI Barcelona**

The European Forest Institute (EFI) is an international organisation with 29 member countries and around 120 associate member organisations. EFI undertakes forest research and policy support at pan-European and global level, with headquarters located in Joensuu, Finland. EFI has its other main offices in Barcelona, Bonn and Brussels. The Institute has app. 120 staff members and has an annual turnover of app. 15 million Euros. Further information about the organisation is available at www.efi.int

The European Forest Genetic Resources Programme (EUFORGEN) is an international cooperative programme promoting the conservation and sustainable use of forest genetic resources in Europe. EUFORGEN was established in 1994 as an implementation mechanism of the FOREST EUROPE process. EUFORGEN is financed by its member countries and coordinated by EFI. The Programme brings together experts from the member countries to exchange information and experiences, analyse relevant policies and practices, and develop science-based strategies, tools and methods for better management of forest genetic resources in Europe. Further information about the programme is available at www.euforgen.org.

The incumbent, under the supervision of the EUFORGEN Coordinator, will be responsible for communication activities related to the managed initiatives on forest genetic resources.

Key responsibilities will include:

- Lead the planning and implementation of content development, editorial and knowledge management processes, including the use of digital tools, for EUFORGEN and related projects and initiatives.
- Develop, update, implement and monitor communication strategies of EUFORGEN and related projects and align them with the expectations of the donors.
- Manage EUFORGEN's and related projects relevant social media channels, in collaboration with the scientific staff of the team.
- Manage external service providers and consultants.
- Contribute to the planning, organisation and facilitation of meetings and workshops, along with communication, knowledge management and dissemination support.
- Contribute to the preparation of meeting reports and annual technical and financial reports.
- Contribute to the development of technical publications resulting from the activities of the initiatives managed by the Programme.
- Contribute to the dissemination of EUFORGEN's and related initiatives' results and raise awareness of the importance of conservation and sustainable use of forest genetic resources.
- Contribute to the development of project proposals for additional funding and to the management of resulting grants.
- Contribute to EFI's other activities as required.

Qualifications:

- Advanced Degree in forestry, biology, or related fields.
- Minimum 5 years' professional science communication experience.
- Excellent writing and content development skills, with demonstrated achievement developing highly accessible content for a variety of audiences in multimedia formats.
- Proven experience in communicating about forest and/or natural resource related issues.
- Proven experience in managing social media and maintaining engaged audience.
- Professional proficiency in English, written and spoken.
- Creative spirit, good team worker, innovative thinker.
- Proven skills in managing external experts.
- Proven skills in strategic communications in complex multi-stakeholder environments.
- Experience in developing international journalist and media networks.
- Capacity to perform and deliver under pressure.
- Capacity to develop and maintain complex databases will be considered an asset.

Duty Station

The employee will be based at EFI's Office in Barcelona, Spain.

Employment Conditions

The employee will be an EFI staff member. A fixed term appointment of 3 years, with the possibility for extension and subject to a 6-month probationary period. The position can start from July 2021.

This position offers a challenging opportunity to work within a stimulating international environment. This position will require travels within Europe and occasional trips outside Europe.

Interested candidates are requested to send (in English) a CV including copies of academic degree certificates/diplomas with a motivation letter by **18th April 2021**, using the [online](#) application form.

For more information about the post, please contact Michele Bozzano, EUFORGEN Coordinator (michele.bozzano@efi.int).

EFI is an equal opportunity employer. All applications will be treated confidentially.

Please note that only candidates that have been shortlisted for interview will be contacted.