

The European Forest Institute is now seeking a Communications Manager at the EFI Rome Office, Italy

The European Forest Institute (EFI) is an international organisation with 29 member countries and around 130 associate and affiliate member organisations. EFI undertakes forest research and policy support at pan-European and global level, with headquarters located in Joensuu, Finland. EFI has its other main offices in Barcelona, Bonn and Brussels. The Institute has app. 120 staff members and has an annual turnover of app. 15 million Euros. Further information about the organisation is available at <u>www.efi.int</u>.

In early 2022, EFI is opening a new office in Rome, which will host EFI's new facility on Biocities. The Facility will support a science-informed dialogue on the potential of the circular bioeconomy concept, particularly based on forest-based solutions, for rethinking and creating sustainable, healthy and resilient cities. The Facility will develop a new and holistic conceptual framework for the use of green infrastructures and biobased solutions in urban environments.

EFI is now seeking an experienced Communications Manager for the Rome office.

The Communications Manager will be responsible for leading all communications activities at the office. The Communications Manager will report directly to the Head of Mission for the office, whilst working in close cooperation with the Communications Unit at EFI Headquarters.

Key responsibilities will include:

- Develop and implement the Facility's communication plans, including the necessary team, while raising the visibility of EFI's Biocities concept with urban-related actors.
- Organise and provide support to online and in-person science-policy-business events e.g., workshops, seminars, and international conferences.
- Develop and maintain media relations.
- Manage publications (e.g., science-policy-business reports) including planning, budgeting, and editing.
- Manage and disseminate the Facility's communications activities via social media, EFI website, blogs, newsletters etc.

Qualifications:

- At least 6 years of professional communication experience. Science communication experience would be advantageous.
- Master's degree in communication, journalism, public relations, or related field.
- Excellent spoken and written skills in both English and Italian are essential.
- Online and in-person event coordination experience.
- Ability to multi-task and work under pressure, ability to be flexible as part of a small team.
- Experience in networking and engagement with journalists.
- Good interpersonal skills and proven intercultural competence with demonstrated ability of working in multi-disciplinary, international teams and environments.
- Excellent MS Office skills, experience of using social media channels, website and newsletter content management systems and virtual meeting software (e.g., Teams, Zoom).

• Experience in photography, design software (eg InDesign, Illustrator, Photoshop) or video production/editing are an asset

Duty Station:

The employee will be based at EFI's Office in Rome, Italy.

Employment Conditions:

The employee will be an EFI staff member. A fixed term appointment of five years, with the possibility for an extension. The successful candidate will ideally take up the position early 2022.

This position offers an excellent opportunity to work within a stimulating international environment.

Interested candidates are requested to send (in English) a CV including copies of academic degree certificates/diplomas, an example of your past written work e.g. an article along with a motivation letter by 17th January 2022, using our <u>online</u> application form.

For more information about the post, please contact Rach Colling, Head of Communications: rach.colling@efi.int.

EFI is an equal opportunity employer. All applications will be treated confidentially.

Please note that only candidates that have been shortlisted for interview will be contacted.