

WILD FOREST PRODUCTS IN EUROPE

THE STATE OF THE SECTOR

WHAT ARE WFPs?



Wild Forest Products are **important for rural development** and a

KEY COMPONENT OF A BIO-BASED ECONOMY

especially in regions where wood is not particularly profitable



FOOD

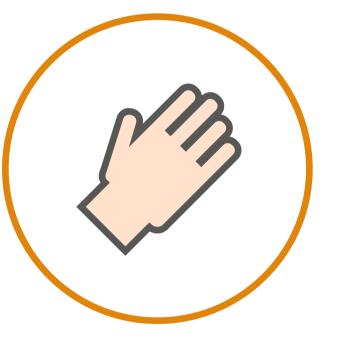


DRINKS



Wild Forest Products can be used as

HERBAL MEDICINES



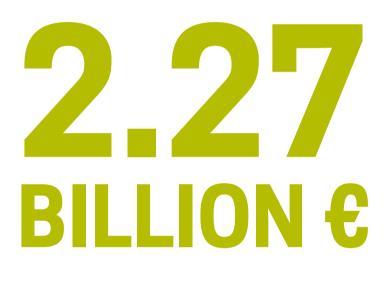
HANDICRAFTS



COSMETICS

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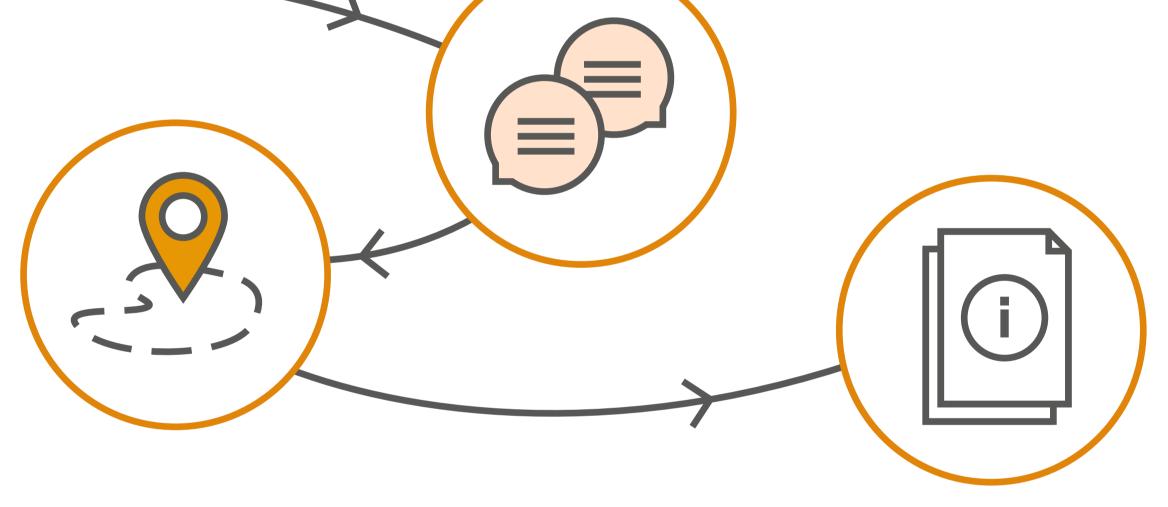
The **total value** of WFPs in Europe is estimated to be



this represents 10% of the value of total **round wood removals**



STARTREE carried out research and talked to stakeholders in 14 regions across Europe, providing insights on the local picture for wild forest products



WFPs ACROSS EUROPE

15.000 HOUSEHOLDS

FROM 28 COUNTRIES IN EUROPE WERE ASKED ABOUT THEIR RELATIONSHIP WITH WILD FOREST PRODUCTS



91,5% HOUSEHOLDS HAVE CONSUMED WFPs



82% OF WFPs CONSUMED ARE PURCHASED FROM A SHOP



25%

HOUSEHOLDS ACROSS EUROPE PICKED WFPs IN 2015

Wild Forest Products open up the possibility for people **TO EARN A LIVELIHOOD FROM THE FOREST**



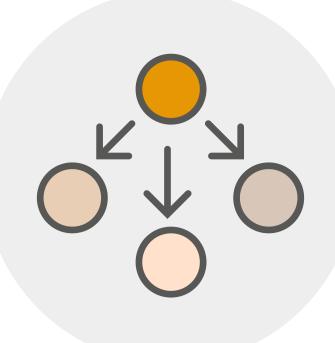
WHAT CAN WE DO?

There are **no policies or legislation** specifically targeting WFPs at EU level. Forests are not managed for WFPs and **the market is underdeveloped**.

STARTREE PROPOSES:



IMPROVED SUPPLY CHAINS FOR WFP TRADE



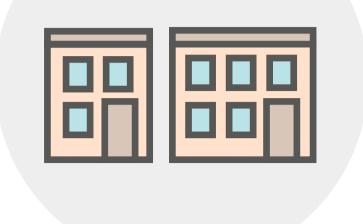


ADAPTING FOREST MANAGEMENT PRACTICES FOR WFP PRODUCTION

INSTRUMENTS REGULATING WFPS COLLECTION AND ACCESS RIGHTS







DIRECT SUPPORT FOR SMALL-SCALE BUSINESSES



PROMOTING NICHE AND TERRITORIAL PRODUCTS



FOSTERING INNOVATION FOR POLICY AND GROWTH

WHAT DOES THE FUTURE LOOK LIKE?

The WFPs market



is alive with **INNOVATION, NEW PRODUCTS, ENTERPRISES AND EMERGING SECTORS**



Rediscovering WFPs stimulates a **REAWAKENING AND UPDATING OF FOREST CULTURE IN EUROPE,**

as we look to a greener future.

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Research carried out under the StarTree project

Multipurpose trees and non-wood forest products, a challenge and an opportunity



www.star-tree.eu



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