



JOENSUU

METLA



## Young Leadership Programme on the Russian Forest Sector

15-19 December 2014, Joensuu Science Park

Day1	Monday 15 December
8:30	On-site registration at the Joensuu Science Park, Länsikatu 15, Joensuu
9.00	Introduction of the YLP week <i>Dr. Elena Kulikova, EFI</i>
<b>Theme 1</b>	<b>Global governance: issues at stake and implications for the forest sector</b> <i>Moderator: Prof. Dr. Margaret A. Shannon, University of Buffalo</i>
9:15	Opening keynote: Improved environmental governance in the 21st century. Global forest resources in a changing world: trends, challenges and opportunities, <i>Mr. Peter Csoka, Deputy, Forest Economics, Policy and Products Division, FAO</i>
09:35	European forest under climate change: challenges for forest management to combine traditional and new functions of the forest <i>Dr. Gert-Jan Nabuurs, Lead Scientist European Forests, Alterra, Wageningen University and Research, the Netherlands</i>
09:55	Towards a Green Economy: why, what and how the forest sector can contribute? <i>Dr. Pentti Hyttinen, Region Mayor, Regional Council of North Karelia, Finland</i>
10:15	Coffee
10:30	The International Forest Policy framework: addressing the challenges and opportunities of forests and forest sector? <i>Mr. Knut Øistad, Ministry of Foreign Affairs, Norway</i>
10:50	EU Timber Regulations and Round wood Act of the Russian Federation <i>Mr. Nikolay Shmatkov, WWF Russia</i>
11:05	Sustainable governance in forestry. Interactive panel discussion on the emerging forest- related policy framework. <i>Moderator: Prof. Dr. Margaret A. Shannon, University of Buffalo</i> Panelists: <i>Mr. Peter Csoka, Deputy, Forest Economics, Policy and Products Division, FAO</i> <i>Dr. Gert-Jan Nabuurs, Alterra, Wageningen University and Research, the Netherlands</i> <i>Dr. Pentti Hyttinen, Regional Council of North Karelia, Finland</i> <i>Mr. Knut Øistad, Ministry of Foreign Affairs, Norway</i> <i>Mr. Nikolay Shmatkov, WWF Russia</i>

- 12:00 Lunch
- Theme 2** **How are policies affecting Russian forest sector?**  
*Moderator: Dr. Elena Kulikova, EFI*
- 13:00 The global drivers and political constraints for change in Russia: implications for the Russian forest sector.  
*Dr. Katri Pynnöniemi, Senior Research Fellow - The EU's Eastern Neighbourhood and Russia research programme, Finnish Institute of International Affairs*
- 13:20 The new Russian forest policy framework, role of stakeholders  
*Dr. Elena Kulikova, EFI; Mr. Nikolay Shmatkov, WWF Russia*
- 13:40 Discussion with the two speakers
- 14:30 Coffee break
- 15:00 Wrap up of the day and presentation of group work exercises  
*Prof. Dr. Margaret Shannon, University of Buffalo*

Topic: How are global and Russian policies impacting company and public officials operating environment, and how should they best adjust to these?

- 15:30 Group work (groups to be formed in advance to balance profiles)
- 17:00-18.00 Presentations by groups, keynotes provide feedback
- No official programme in the evening

## **Day 2** **Tuesday 16 December**

- Theme 3** **Sustainable forest management (SFM) as a basis for developing the forest sector in Russia**  
*Moderator of the day: Prof. Dr. Timo Karjalainen, Finnish Forest Research Institute*
- 8:30 Introduction to the day  
*Prof. Dr. Timo Karjalainen, Finnish Forest Research Institute*
- 8:40 What is sustainable forest management? How to measure it? Criteria and indicators, lessons learnt  
*Dr. Bernhard Wolfslehner, EFI's Central-East and South-East European Regional Office*
- 9:10 SFM environmental and social aspects  
*Mr. Nikolay Shmatkov, WWF Russia*
- 9:40 Contributing to sustainable forest management in Russia: the IKEA approach  
*Mr. Anders Hildeman, IKEA Global Forestry Manager*
- 10:10 Coffee
- 10:30 Promoting SFM through intensive forest management  
*Dr. Saija Huuskonen, Finnish Forest Research Institute*

- 11:00 Panel discussion on promoting sustainable forest management via intensification  
 - challenges, approaches and experiences in Russia
- NGOs and their role as stakeholders.  
*Mr. Nikolay Shmatkov, WWF Russia*
  - Economic aspects of forest management in Russia  
*Mr. Denis Popov, Mondi Syktyvkarsky PPM*
  - Sustainable forest management  
*Dr. Bernhard Wolfslehner, EFI's Central-East and South-East European Regional Office*
  - Forest certification  
*Mr. Anders Hildeman, IKEA Global Forestry Manager*
- 12:15 Departure to half-day excursion hosted by John Deere company  
 (Sandwich break)  
 Demonstration of forest operations
- 15:30 Coffee break
- 16:00 Wrap-up discussion and group work exercises  
 (Sustainability Impact Assessment or SFM exercises)
- 16:30 Group work
- 18.00 – 19.00 Group work presentations
- Walk to Villa Vainoniemi, address: Vainonientie 3, 80110 Joensuu
- 19:30 Leadership and communication – a key to sustainable forest management  
*Mr. Markku Luhtasela, Senior Vice President, Metsä Group*
- 20:00 Informal dinner hosted by the Metsä Group

### Day 3 Wednesday 17 December

- Theme 4 The future of the global forest-based sector: which role for Russia?**  
 Moderator of the day: *Mr. Kenneth Munson, Forest Director, EMEA, International Paper*
- Sub-theme: The emerging forest-based sector: drivers, trends markets and products**
- 9:00 Understanding the future of the forest-based sector: global drivers, trends and markets  
*Prof. Lauri Hetemäki, EFI*
- 9:30 Emerging opportunities for wood-based products  
*Mr. Harri Välimäki, the Joensuu Science Park*
- 9:50 Forest biorefinery developments  
*Ms. Sirpa Välimaa, Technical Customer Service Dissolving Pulp, Stora Enso*
- 10:10 Discussion

- 10:30 Coffee
- 11:00 Rethinking the role of forest-based sector services  
*Ms. Päivi Pelli, University of Eastern Finland*
- 11:20 Non-market forest services: from values to payments  
*Dr. Irina Prokofieva, Forest Sciences Center of Catalonia (CTFC)*
- 11:40 Discussion
- 12:00 Lunch
- Sub-theme: The emerging forest-based sector: drivers, trends, markets and products**
- 13:00 Russian economy in transition: What can be expected towards 2020?  
*Mr. Vesa Korhonen, Bank of Finland Institute for Economies in Transition, BOFIT*
- 13:20 Future prospects of the Russian forest sector,  
*Mr. Fedor Grabar, International Paper*
- 13.40 Results of the EBRD's Russian Forest Policy Dialogue study  
*Mr. Petteri Pihlajamäki, Pöyry Management Consulting Oy*
- 14:00 Panel discussion on potentials and challenges of the Russian forest sector  
Moderator: *Mr. Kenneth Munson, Forest Director, EMEA, International Paper*
- *Mr. Vesa Korhonen, Bank of Finland*
  - *Mr. Fedor Grabar, International Paper*
  - *Mr. Petteri Pihlajamäki, Pöyry Management Consulting Oy*
  - *Dr. Elena Kulikova, EFI*
- 15:00 Coffee
- 15:30-18:00 Vision for forest-based bioeconomy in the Joensuu region  
*Mr. Harri Välimäki, the Joensuu Science Park*  
Introduction to wood construction in Joensuu; the Joensuu Areena  
*Speaker to be confirmed, Karelia University of Applied Sciences*
- Visit to the Joensuu Areena (Mehtimäenaukio 2, Joensuu, 7-minutes' walk)
- Final discussion
- No official programme in the evening

#### **Day 4 Thursday 18 December**

- Theme 5 Foresight as strategic tool: building futures for the forest based sector through a practical exercise**  
*Moderator of the day: Prof. Lauri Hetemäki, EFI*

- 9:00 Foresight as a tool for strategic thinking and action.  
*Prof. Lauri Hetemäki, EFI*
- 9:45 Foresight experiences in Russia and applications to natural resource sector  
*Mr. Ilya Kuzminov, International Research and Educational Foresight Centre, Higher School of Economics, Moscow, Russia*
- 10:15 Introduction to the Foresight Exercise: Building Scenarios for Russian Forest Sector  
*Ms. Päivi Pelli, University of Eastern Finland*
- 10:45 Coffee
- 11:15 Group Work
- 12:30 Lunch
- 13:30 Group Work
- 15:30 Coffee
- 16:00 – 18:30 Group Work & Preparing Presentations
- No official programme in the evening

## **Day 5 Friday 19 December**

### **Theme 6 Innovation and Leadership**

- 9:00 Leadership and communication issues  
*Mr. Tomi Tuomasjukka, Työluotsi, Finland*
- 9:40 Discussion
- 10:00 Managing of innovation talent  
*Ms. Riitta Lumme-Tuomala, Aalto University Executive Education, Russia and Talent Management, Finland*
- 10:40 Discussion
- 11:00 Coffee
- 11:15 Walk to the Metla House, premises of EFI and Finnish Forest Research Institute  
(Yliopistokatu 6, Joensuu)

### **Final session: Presentation of scenarios**

- 11:45 Presentations of scenarios for Russian forest sector based on foresight approach
- 13:30 – 15:00 Diplomas and Gala lunch

*(Flights to Helsinki leave at 17:45)*