



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

TESAF

VENETO
AGRICOLTURA
Azienda Regionale per i settori Agricolo, Forestale e Agro-Alimentare



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INFORM-PRIORITIZE-COLLABORATE: COOPERATION OF REGIONS ON INNOVATION IN FOREST MANAGEMENT, USE OF WOOD AND FOREST-RELATED SERVICES

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Revitalizing the Castanea wood value-chain

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***Castanea sativa* woods in the Piccole Dolomiti valleys (NE Italy)**

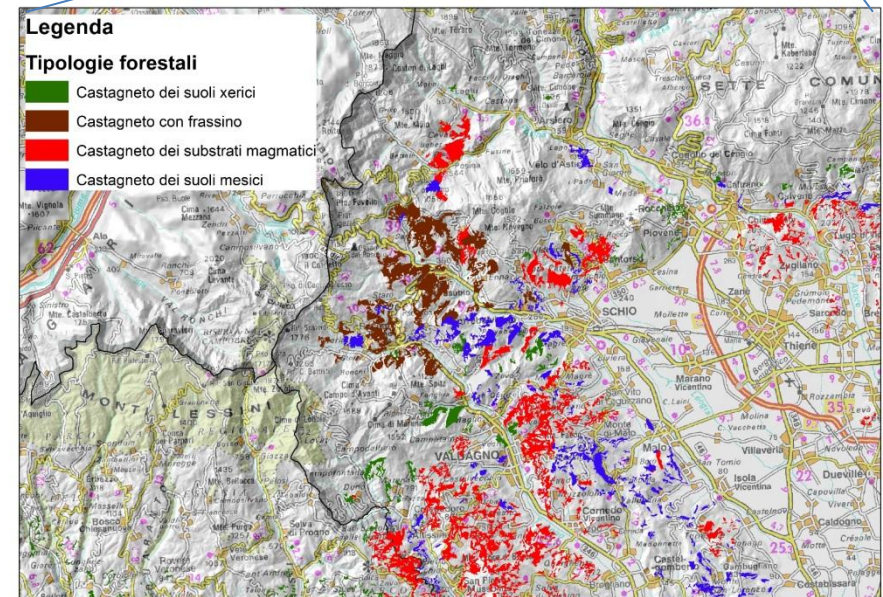
The Piccole Dolomiti mountains are located in the prealpine area of Veneto Region. Their valleys are rich of *Castanea sativa* (Chestnut) woods, mainly managed as coppice.

Traditionally chestnut was a relevant part of the local economy but in the last 40 years it has totally lost its economic role.

The *Castanea* wood has largely been used in the past for the production of poles, furniture, fixtures (windows/doors) and handcraft objects.

Castanea wood is part of local natural/cultural heritage.

The project aims at re-vitalizing the chain of *Castanea* wood within the area.





The challenges

- lost of value/market of the traditional *Castanea* wood products
- property fragmentation
- phytosanitary problems
- hydrogeological instability



Dryocosmus kuriphilus



The Project idea

The idea consists in revitalizing marginal territories through the creation of new business opportunities based on the sustainable exploitation of local wood.

The adopted approach foresees the inclusion of the whole chain of *Castanea* wood, from the wood production to valorization/marketing of goods, in a unique integrated strategy.

This approach meets modern consumption trends that enhance local made products (Km0 strategy).





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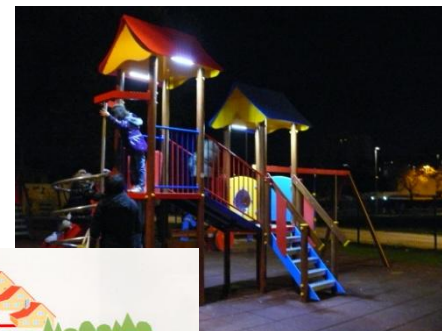
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The innovative aspects for Veneto region

The project aims at a strong cooperation among private forest owners, wood enterprises and, mainly, the wood end-users (SMEs of the **Veneto Wood Consortium**). This process will assure a local wood production (certified according to PEFC scheme) which will be the core marketing strategy for the local enterprises and for promoting the territory.

What is new?

- **new** market for local certified wood
- **new** energetic valorisation of low value wood
- **new** cooperation between small private owners
- **new** silvicultural models
- **new** market strategy



Certificato PEFC

LEGNO DI CASTAGNO
DELLE PICCOLE DOLOMITI è
realizzato con materia prima da
foreste gestite in maniera
sostenibile e da fonti controllate

www.pefc.it



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The added value for the EU

Castanea woods are widespread in Southern Europe (Portugal, Spain, France, Italy, Slovenia, Croatia, Greece).

Generally *Castanea* wood are owned by small private owners living in marginal areas that aren't able to enter wood products to the global market.

The ideas developped in this project could be spread in other European marginal areas creating new opportunities for local communities and enterprises.





The Interregional / Cross border dimension

The potential interregional dimension consists in:

- transfer of good practices, also coming from already existing experiences;
- creation of a network of value chains to improve the opportunities for sharing experiences and competencies (also after the end of the project);
- sharing common services like training, marketing, procedures, etc.;
- improvement of the range of products and services offered;
- enlargement of the reference markets to which the pilot cases will refer.



CASTANET Project



Innovation challenges and the role of Operational Group

1. Supporting Wood and Biomass Mobilisation

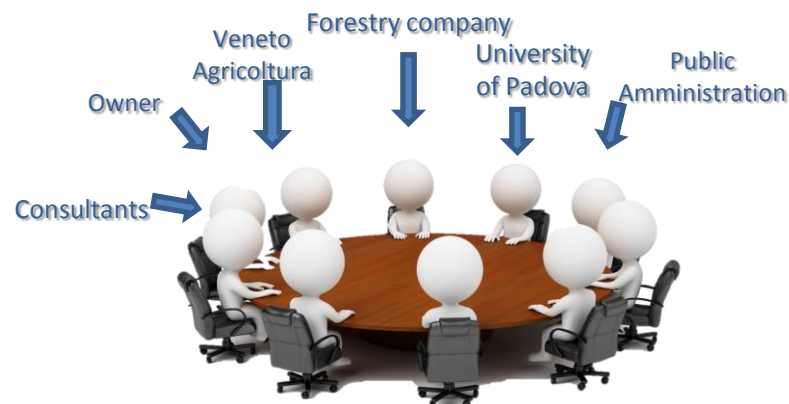
- lost of value/market of the traditional *Castanea* wood products

2. Supporting the Provision of Ecosystem Services

- hydrogeological instability

3. Improving Sustainable Forest Management Approaches and Tools

- property fragmentation





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Thank you for your attention

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