

European Forest Institute



EUROPEAN FOREST
INSTITUTE

Young Leadership Programme on Forest-Based Bioeconomy: Focus on Eurasia

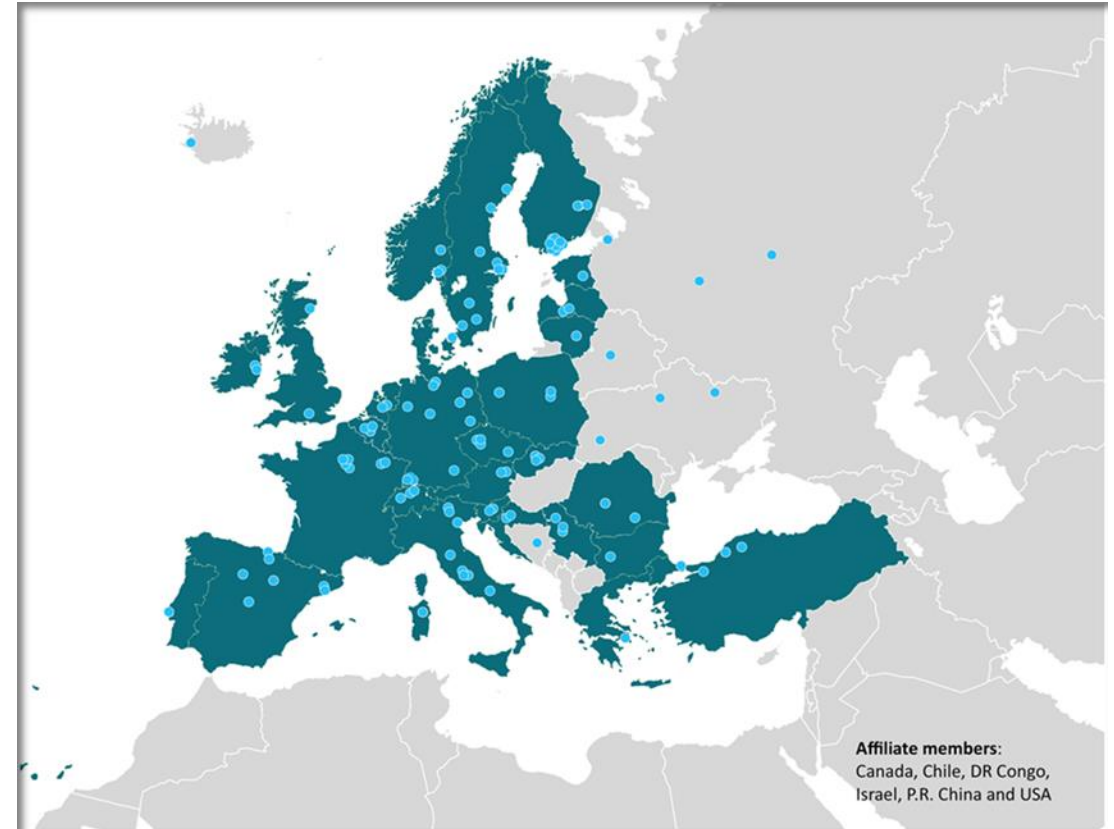
11-15 March, 2019, Joensuu, Finland

Elena Kulikova



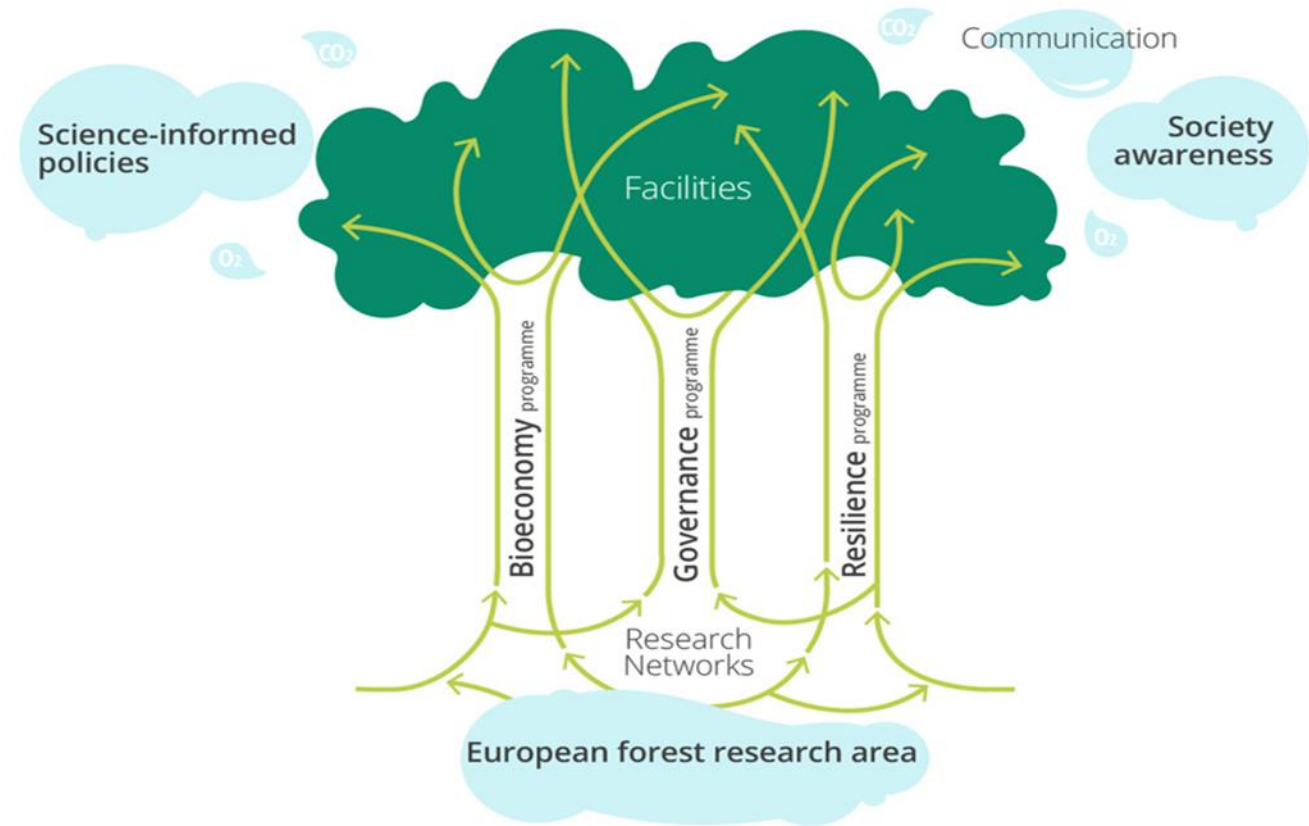
About European Forest Institute

- Status: **international organisation** established in 1993
- **Convention** on EFI ratified by 29 European States
- Aim: enhancing **international forest research** and providing decision makers with unbiased forest-related information
- Our **staff**: about 100 employees
- EFI's network: about 120 Associate and Affiliate Member organisations in 40 countries



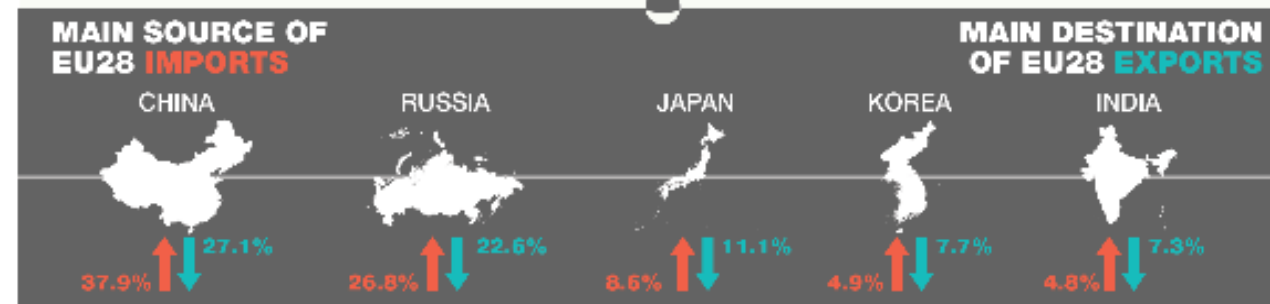
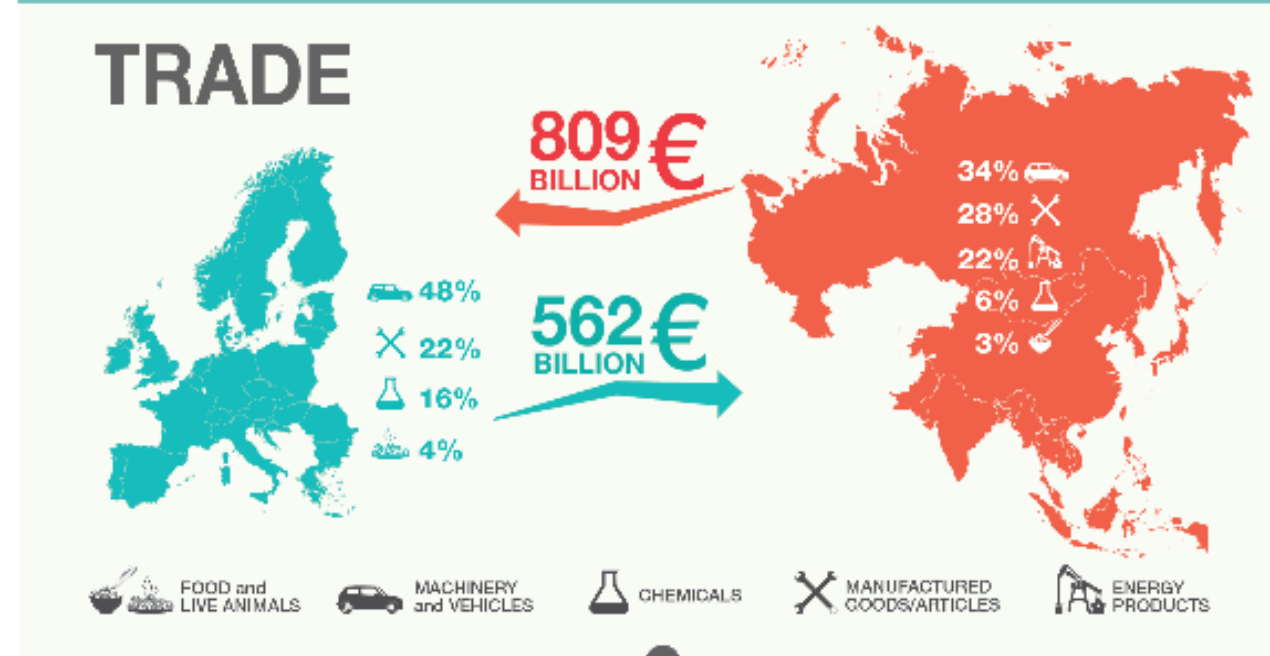
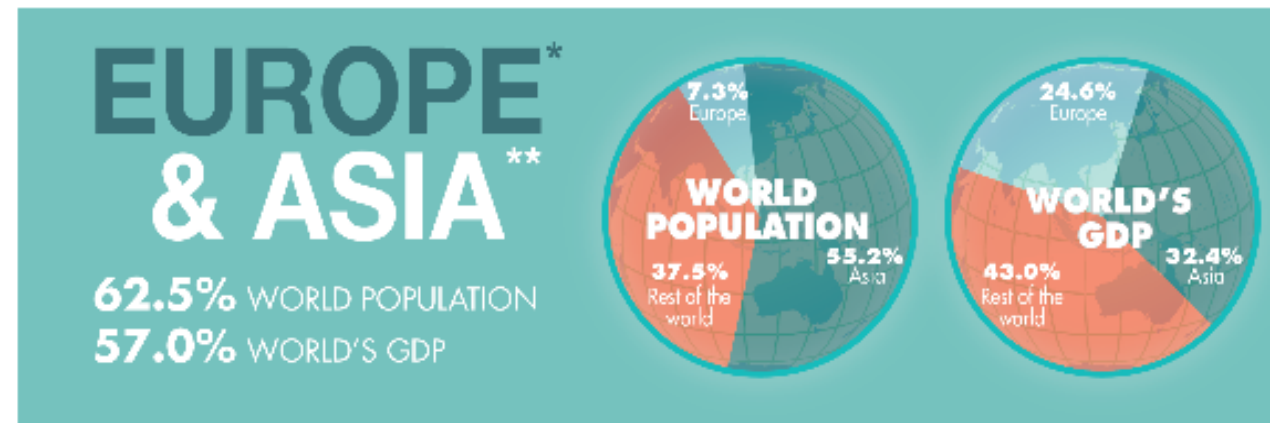
EFI Strategy 2025

- **EFI Vision:** A world where forests significantly contribute to sustainable wellbeing
- **EFI Mission: Connecting knowledge to action**
- **3 programmes:**
 - Bioeconomy
 - Resilience
 - Governance



Why Eurasia?

- China and Russia are key partners for Europe
- Russia: a large economy, dependent on imports, the EU as the largest trading partner
- China: the world's largest economy, less dependent on imports, Chinese market is strategically important to the EU
- Both countries are “fossil economies”
- Russia: export of natural gas and petroleum
- China: the largest exporter of steel. Chemical industry: fertilizers, synthetic fiber and plastics.
- Potential of transforming these fossil-based economies: **that opportunity is called bioeconomy.**



Why bioeconomy?

- **Forest, wood and timber products** play significant and increasing role in Europe, China and Russia and global bioeconomy.
- Global forest sector is becoming more complex, interlinked and cross-sectorial. The concept of “forest-based bioeconomy” is beginning to replace the concept of the “forest sector”.
- Currently, **bioeconomy concept is not well known in either China or Russia** and opportunities are not clear for business and authorities.



Why young leaders?

- Today's global challenges need bright new thinking that will shape future
- YLP targets the leaders of that future, bringing young professionals together with experts to create a new space where change can happen
- Young professionals will interact with global and regional leaders, network with peers and develop strategic thinking on how to manage and use forest resources to address societal challenges



Why Joensuu?

- Joensuu - European Forestry Capital
 - Forests in the soul of Finns
 - Forests in and around the city
 - Concentration of knowledge related to forests
 - Number of related to forest sector institutions
- Region as a pioneer and leader in bioeconomy sector in Finland



Acting as bridge between Europe, China and Russia



- EFI priorities:
 - Enhancing Europe-China-Russia forest research cooperation
 - Introduction of forest-based bioeconomy
 - Capacity building for new leadership in forest-based bioeconomy



Who are our partners and supporters?

Major partners:

- European Forest Institute
- University of Eastern Finland
- Natural Resources Institute Finland (Luke)
- Business Joensuu



Important supporters:

- City of Joensuu
- Regional Council of North Karelia



Our premises: why Business Joensuu?

- A high-profile organization holding business events
- Expert Services: right tools for developing business and making it more efficient
- Green growth: as a future for Joensuu
- Best experts and extensive networks
- Provider of premises and organizer of YLP field excursion



Programme objectives

- Providing intensive **information, training and networking**
- Discovering **emerging opportunities and challenges**
- Ensuring access to **new information and knowledge**
- Developing **leadership skills that translate knowledge into strategies and actions**
- Promoting the **idea of sustainability as a basis**



Good to know from the very beginning

- Topics of the day
- Moderators and their role
- Master classes
- Interactive approach as a major principle
- Panel discussions
- Field excursions
- Group work/Scenario Building
- Final result
- Try to be prepared for the topic
- Pay attention to the allocated time, respect other opinions
- Don't be shy, be active
- Participate: ask questions, comment
- Get as much as possible, don't be late
- Follow instructions, provide your input
- Work for getting it

Day 1. Bioeconomy concept and role of forests in it

- Moderators: Dr. Marc Palahi, EFI and Dr. Antti Asikainen, LUKE
- Two themes:
 - Introduction to bioeconomy
 - Forests in bioeconomy: issues at stake
- Two panel discussions
- Introduction to the group work and leadership component
 - Getting instructions
 - Starting work
- No official programme in the evening

Day 2. Sustainable forest management as a basis (*the longest day of the week...*)

- Attention: we begin at **8.30** am!
- Moderators of the day: Dr. Elena Kulikova, EFI and Dr. Jyrki Kangas, UEF
- Two themes:
 - Sustainable forest management (SFM) as a basis for bioeconomy development
 - The emerging forest-based bioeconomy: drivers, trends, markets and products
- Two panel discussions
- Leadership component Dr. Xavier Marcet
- Group work
- **Evening event.** Villa Vainoniemi
 - Interactive discussion “The role of Innovation and Strategy in Business Leadership”
 - Informal dinner

Day 3. Field trip “Forest-based bioeconomy in practice – examples from North-Karelia”

- Host/guide: Timo Tahvanainen, Development Manager, Business Joensuu
- We begin at **8:00!** Departure from Science Park (Länsikatu 15, Joensuu)
 - Wood construction site visit: 14-storey “Light House Joensuu”
 - 6-storey apartment building “Pihapetäjä”
 - John Deere Forestry
 - Mantsinen Ltd.
 - Stora Enso Oyj, Enocell Pulp Mill
- No official programme in the evening

Day 4. Foresight

- Moderator of the day: Prof. Teppo Hujala, UEF
- Theme: Foresight as strategic tool: building futures for forest based bioeconomy through a practical exercise
- Rethinking Leadership and Organization, Prof. Anu Puusa
- Group work led by Päivi Pelli, UEF
- The most important day for summarizing results!
- No official programme in the evening

Day 5. Innovation and Leadership

- Leading and managing change, Prof. Anu Puusa, UEF
- Wrapping-up
- *Walk to the Metla House, premises of EFI and LUKE*
- Presentations of outcomes of group work (scenarios)
- Diplomas and Gala lunch



Try to get as much as possible!



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*Connecting
knowledge
to action*

Groups

Group 1	Group 2	Group 3	Group 4
<ul style="list-style-type: none">• Anna Kirillova• Zuo Juan• Soares Costa Matheus• Sun Longqiang• Vladimir Pegov	<ul style="list-style-type: none">• Anna Chugunkova• Konstantin Agapov• Cao Rulong• Chen Yujie	<ul style="list-style-type: none">• Chuyu Hu• Roman Komarnitski• Evgeny Lepeshkin• Liu Yang• Li Yejing	<ul style="list-style-type: none">• Janni Kunttu• Phan Thi Thu Hien• Tamara Zlatova• Mikhail Eliseev• Wei Liang



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Thank you!

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