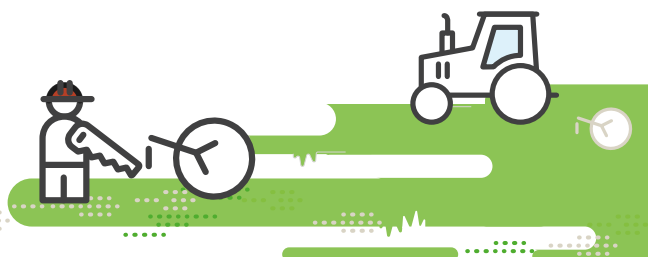
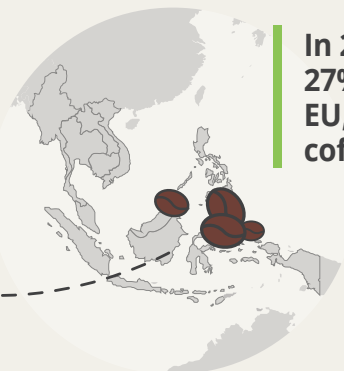
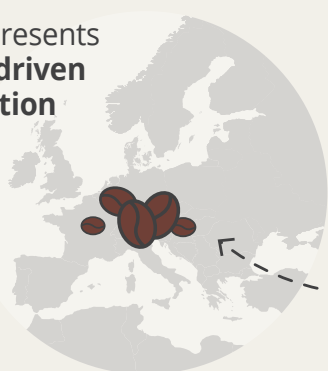


Unpacking the EU Deforestation Regulation for the coffee sector in the ASEAN region

90% of deforestation is driven by the **expansion of agricultural land**, contributing to climate change, biodiversity loss, soil erosion and desertification, and hindering sustainable development



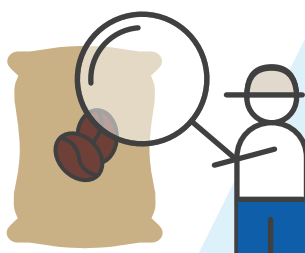
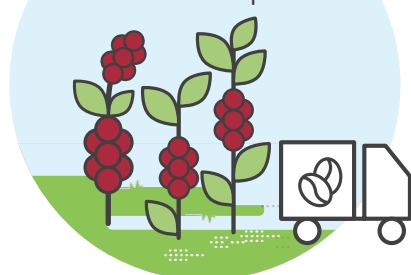
Coffee represents **6% of EU-driven deforestation**



In 2022, ASEAN countries supplied **27%** of the coffee consumed in the EU, representing **43%** of the total coffee produced in the ASEAN region

Most of the ASEAN coffee exported to the EU came from **Vietnam (85%), Indonesia (13%), and Laos (1%)**

The EU is taking action to **minimise the risk that products associated with deforestation enter the EU market** and to increase the demand for deforestation-free products



The **EU Deforestation Regulation (EUDR)** requires companies to ensure that the products they place on the EU market or export from it are **legal and not associated with deforestation**



Green coffee
Decaffeinated
Roasted



Coffee substitutes
Butter, fat, oil
Shells

The EUDR does not create a country or product ban

The EUDR is not discriminatory and will apply to selected products produced in, imported into and exported from the EU

BEEF

COFFEE

TIMBER

PALM OIL

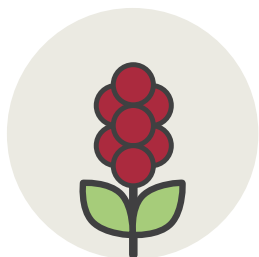
RUBBER

SOY

COCOA

Derived products

Operators will have to **comply** with the **EUDR** from **30 December 2025** (mid-2026 for micro and small enterprises)



The EUDR can accelerate progress towards **coffee traceability and sustainability**

To enter the EU, coffee must be



Companies placing relevant products on the EU market must collect information showing:

The coffee's origin (plot geolocation*), suppliers and buyers

*GPS point of the plot < 4 ha, or polygons for plots > 4 ha

To be submitted in a due diligence statement

That coffee does not come from land deforested after **31 December 2020**

Deforestation = conversion of forests into agricultural land, including coffee-agroforestry systems

What's a forest?

The regulation is based on the FAO's definition of forest :
Cover rate ≥ 10%
Height ≥ 5 meters
Area ≥ 0,5 hectares

Compliance with the relevant legislation of the country of production, including – when applicable – on land, environment, human rights, third parties' rights, the principle of free, prior and informed consent, labour, trade and customs

Due diligence for companies consists of **3 steps** :

1	Collect evidence that the product is traceable, deforestation-free and legal	<input checked="" type="checkbox"/>
2	Assess risks of non-compliance	<input checked="" type="checkbox"/>
3	If risks have been identified, take action to mitigate them	<input checked="" type="checkbox"/>



*If companies buy coffee from a **low-risk country**, they only need to carry out the **first step** (except if there are doubts – then all 3 steps need to be undertaken)

A **benchmarking system** will categorise countries or regions according to **deforestation risk**. The frequency of EU Member States' **checks will vary consequently** :

Products from: Obligations: Frequency of checks:

LOW risk areas	simplified due diligence*	1%
STANDARD risk areas	full 3-step due diligence process	3%
HIGH risk areas	full 3-step due diligence process	9%

EU

Deforestation-free coffee value chain

1. Geolocation of coffee plots



2. Coffee delivered to first buyers, where it is kept segregated



3. Possible processing of coffee into derived products



4. Coffee or derived products are segregated during export



5. Importer or manufacturer in the EU processes or packages coffee or derived products



6. EU dealer sells coffee and derived products to consumers



Geolocation data must be transferred and preserved throughout every stage of the value chain, as European operators, who bear legal responsibility for EUDR compliance, are required to include this data in their due diligence statements

Disclaimer. This factsheet has been produced by the European Forest Institute with the financial assistance of the European Union. The contents of this factsheet are the sole responsibility of the author and can under no circumstances be regarded as reflecting the position of the European Union. The information presented in this factsheet comes from the EUDR published in the EU Official Journal on 9 June 2023.



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