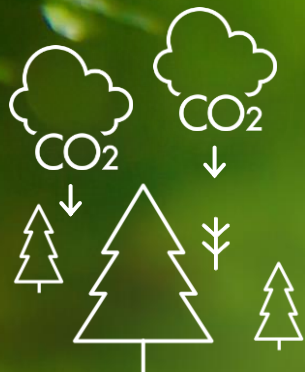




Strengthening Forest- Based Sector's Contribution to Green Deal

Stefan Sundman

20th May, 2020



Carbon sinks



Renewable raw material



Sustainable solutions, alternatives to fossil based materials

HEALTHY FOREST GROWTH



Planting new trees for every cut one



Economic interest for the industry and forest owners to ensure forest growth

- Megatrends challenge current economic model – circular bioeconomy offers several opportunities to reach the targets of the Green Deal
- Bioeconomy is a value chain from the forests to the consumers and back – requires a holistic approach
- Sustainable forestry ensures availability of wood, safeguards biodiversity and mitigates climate change – all three in balance
- In a regionalising world companies need stability and long-term predictability
- UPM is committed to mitigate climate change through the whole value chain

**We act through
FORESTS**

Climate positive forestry

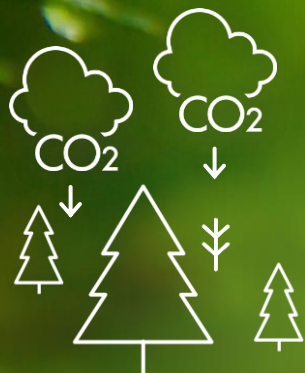
**We act through
EMISSIONS**

65% less CO₂ emissions

**We act through
PRODUCTS**

New innovations

ECONOMIC INTERETS GO HAND IN HAND WITH CLIMATE INTERESTS



Carbon sinks



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UPM **BIOFORE**
BEYOND FOSSILS

