



Young Leadership Programme 2020

Mediterranean

ABOUT

The European Forest Institute (EFI) Young Leadership Programme connects young professionals with global and regional leaders to develop strategic thinking on how to manage and use forest resources to address societal challenges.

The Mediterranean, with its ecological and social specificities, has untapped potential to contribute to the leading role played by the forest sector in the global bioeconomy. New ideas and approaches are essential to improve the management of natural resources in this diverse and dynamic region, while sustainable and functional bioeconomy value chains must be created to realise the full worth of the region's forests and support its rural livelihoods.

EFI's Young Leadership Programme – Mediterranean edition (YLP-MED) provides training, knowledge sharing and networking on the conservation and management of Mediterranean forests, to increase and improve their contribution to a more sustainable and equitable bioeconomy.



SPONSORSHIP OPPORTUNITIES

We invite sponsors to join us in broadening opportunities for the second edition of the Young Leadership Programme – Mediterranean and fostering new talent.

Opportunities for sponsorship range from the general – online visibility and recognition in the course programme – to specific – sponsoring a participant, speaker or programme activity.

We are also looking for media partners work with us to promote and reach out across the full width and breadth of the Mediterranean.

WHY SPONSOR?

Becoming a sponsor gives you the opportunity to share your organisation and your work with a diverse audience from all across the Mediterranean basin.

- Demonstrate your commitment to the training of young professionals and leaders of the future in areas of your interest and activity.
- 2. Maximise your visibility and influence among future leaders and establish direct contact with some of the brightest talent relating to Mediterranean forests and bioeconomy.
- Meet and interact with like-minded entities and individuals from the private sector, government entities and the scientific community, who value education, growth and sustainable development in the Mediterranean.
- 4. Experience and participate in a variety of activities and be part of the European Forest Institute's international network.

WHO IS IT FOR?

EFI's Young Leadership Programme targets the leaders of the future, bringing young professionals together with experts to create a new space where change can happen.

This intensive training is designed for early-stage researchers, science and technology experts, entrepreneurs, policy makers and professionals from the public and private sectors.

Up to 20 participants from different backgrounds and experience are selected for each edition of the programme through a competitive and transparent process, based on eligibility criteria established by the YLP-MED Programme & Selection Committee.



WHAT'S ON OFFER?

YLP-MED offers the latest knowledge, from experts in research, business, policy and practice, on the most compelling issues related to Mediterranean forests and their (current and potential) contribution to societal challenges (sustainable development), human wellbeing and nature conservation.

- 1. Visualising existing opportunities for social, managerial, policy and business innovation and entrepreneurship;
- Developing strategic thinking capacities and other leadership soft skills;
- **3.** Facilitating networking with peers and provide insights on the functioning of relevant



HOW DOES IT WORK?

YLP-MED focusses on several themes which are directly linked to key societal challenges affecting forests, as well as including sessions on leadership, management and communication. Multiple approaches ensure a rich and varied programme.

- **Master class:** Keynote speakers from cross-cutting fields deliver interactive lectures.
- **Discussion:** Debates & dynamic sessions ensure maximum participation and broad sharing of ideas.
- **3. Group work:** Foresight and scenario building address key Euro-Mediterranean social and environmental challenges.
- **Key skills:** Sessions to develop a specific set of skills related to strategic thinking, innovation and leadership.
- **Field visit:** A field trip related to the YLP-MED themes takes participants into the practical heart of the matter.

PREVIOUS EDITIONS

2018 edition themes:

- Mediterranean forests and rangelands in the midst of global change
- Forest-based value chains creating sustainable value for the green economy
- Social innovation, entrepreneurship and green business models
- On the move: a policy agenda for sustainable management of Mediterranean forests

Diverse

16 participants from 9 Mediterranean countries and 27 world-class leading speakers in the fields of research, business, policy and entrepreneurship.

Inspirational

Sessions and talks are inspiring, positive and encourage collaboration, initiative and proactivity. Participants make a difference with in-depth discussions and searching questions.

Collaborative

Participation of key organisations in Mediterranean countries, such as UfM, FAO, CIHEAM, PRIMA, IEMED, Silva Mediterranea.

Recommended

A positive experience that serves as a catalyst, enabler and connector of talent, initiative and desire to change the future of the Mediterranean. 100% of participants recommend the programme.

Participants Overall Satisfaction ***



NEXT EDITION: JOIN US IN SUMMER 2020!

Barcelona: A city inspiring Mediterranean talent

Barcelona is one of the most innovative cities in Europe and leads the attraction of talent in the Mediterranean thanks to its research system and academic network, entrepreneurial spirit and outstanding quality of life.

The European Forest Institute

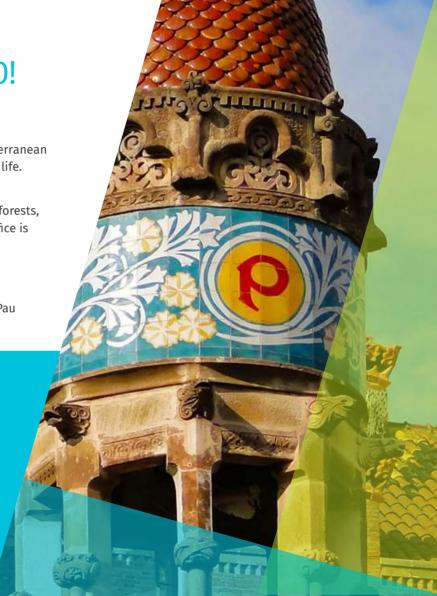
The European Forest Institute (EFI) conducts research and provides policy support on issues related to forests, stimulating networking and disseminating unbiased and policy-relevant information. The Barcelona office is home to its Mediterranean Facility (EFIMED).

Sant Pau Art Nouveau Site

YLP-MED takes place at EFI offices in Sant Pau Art Nouveau site, a UNESCO World Heritage complex in Barcelona. The Sant Pau Art Nouveau site, built between 1905 and 1930, was originally part of the Sant Pau Hospital designed by Lluis Domenech i Montaner.

Be part of YLP-MED 2020!

- Sponsor a participant, so we can offer the opportunity to the most outstanding candidates
- Sponsor a session, so we can invite the best speakers in their fields
- Become a media partner, so that we can reach out across the Mediterranean





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