



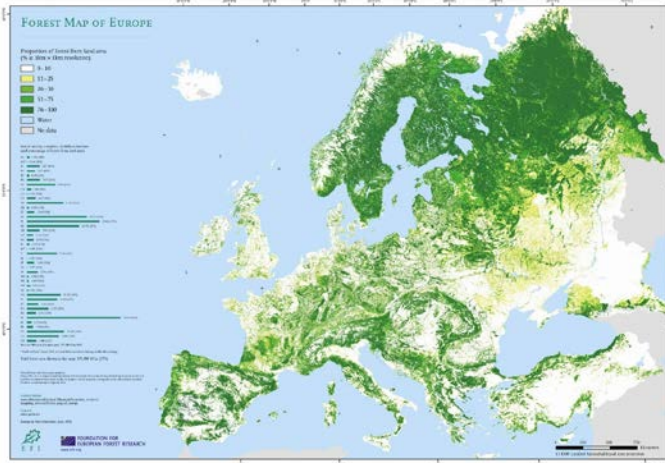
# European Network of Regions On Sustainable WOOD mobilization

An European project to network actors in the wood mobilization around sustainability practices



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776754.

# TODAY'S CHALLENGE IN WOOD MOBILIZATION



Forest represents 40% of EU's land area  
 215 million ha  
 60-70% of annual increment is cut

- Forest = wood but also raw-materials for bio industry
- 50% of EU renewables consumption
- Growing demand → mobilize more wood  
 → find new sources (than planting)



**European Challenge:** mobilize more wood for growing demand, BUT stay SUSTAINABLE to assure other functions of forest (hobbies, biodiversity)



# SUSTAINABLE FOREST MANAGEMENT

„Sustainable forest management means using the forest and land in a way and at a rate that maintains biodiversity, productivity, regeneration, vitality and potential to fulfil relevant ecological, economic and social function at local, national and global levels and that not cause damages to ecosystems“

**Ministerial Conference on the Protection of Forest in Europe, Helsinki, 1993**

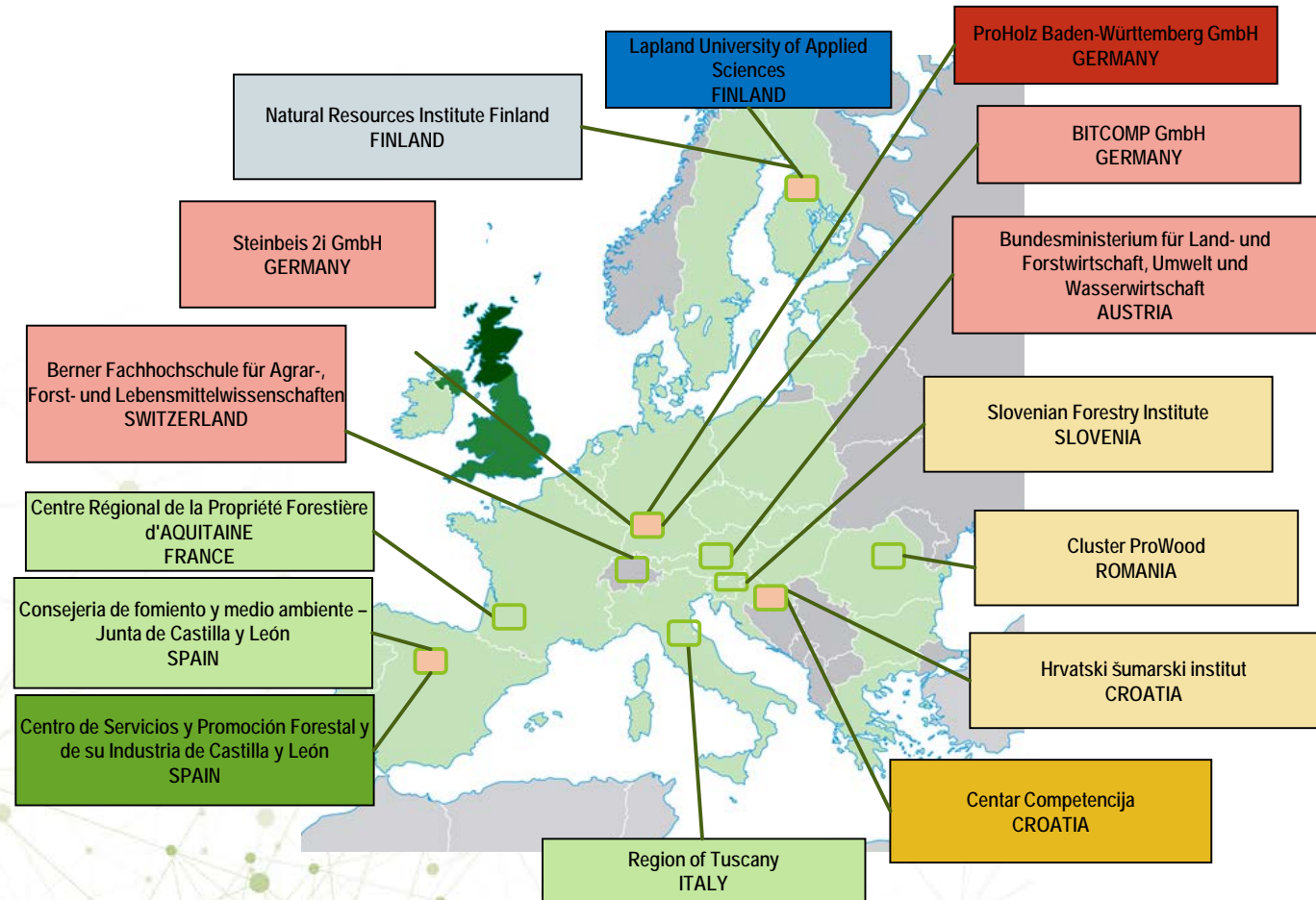
Actual need to:

- Find new sources of wood (and bio industry products)
- Protect environment and biodiversity
- Involve primary and secondary forest actors
- Transfer best practices among regions
- Adapt the regulatory framework
- Dynamise the sector by favorizing innovations



# ROSEWOOD: An European Coordinating and Support Action

- 15 partners from 10 European countries
- 1,5 M€ funding
- Main aim: building a European network of Regions collaborating on knowledge transfer in the SUSTAINABLE wood mobilisation
- Main actors: whole wood mobilisation value chain
- Main target: forest owners, forest owners associations, foresters, forest industry, policy makers, funders



## ROSEWOOD OBJECTIVE

### NETWORK on sustainable Wood Mobilization: 4 Hubs grouping multi-actors in the value-chain:

- Spain for South Europe
- Germany for Central Europe
- Croatia for East Europe
- Finland for North Europe

### ROSEWOOD main aims:

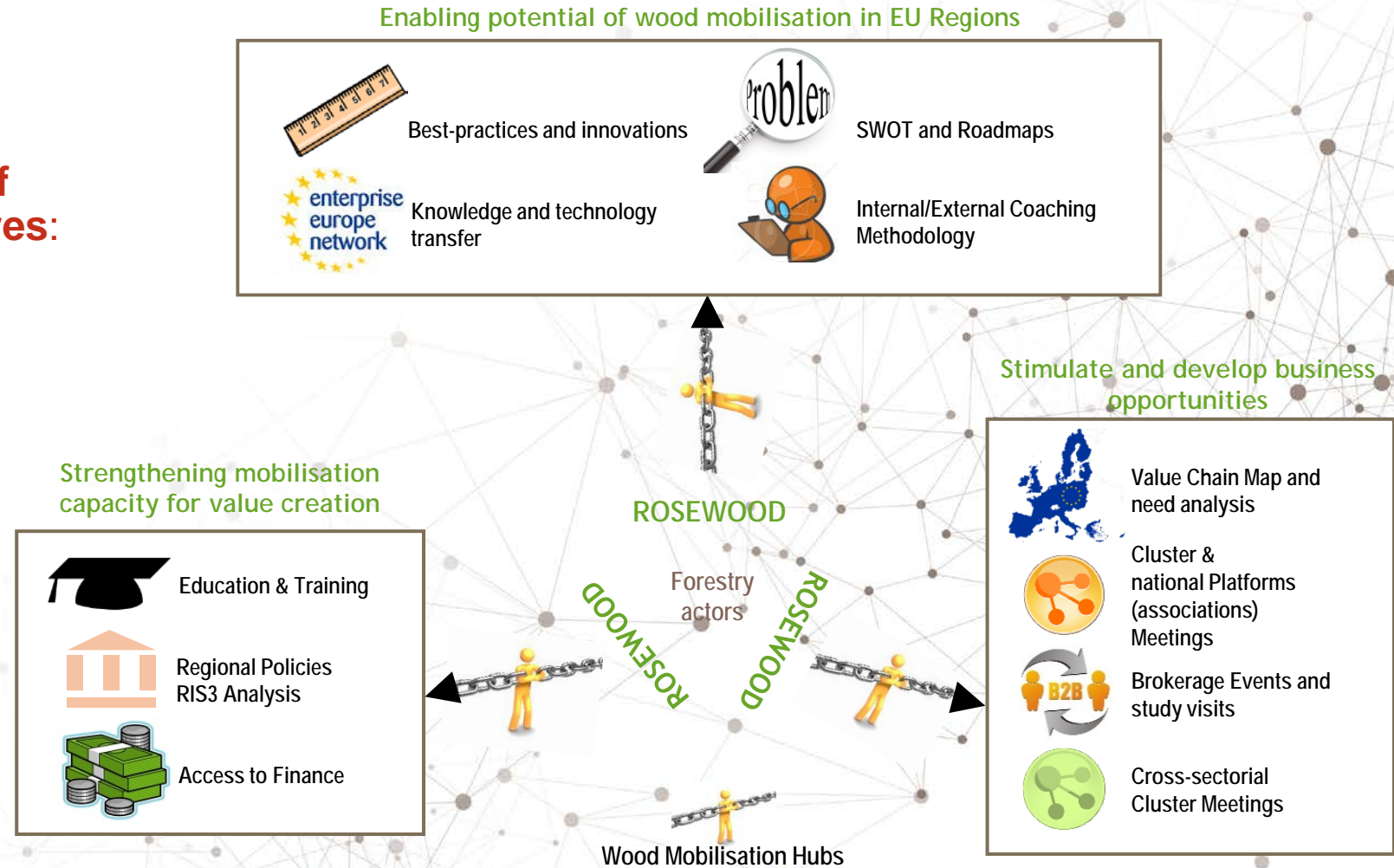
- **Connecting multi-actors** in innovation partnerships networks (4 Wood Mobilization Hubs)
- **Support** sustainable and economic development of forest sector (collaboration platforms)
- Create **new business opportunities** among the value-chain
- Better **exploit synergies in EU-regions** for best-practices, innovations, education, funding possibilities and policy measures



# ROSEWOOD ACTIVITIES & TOOLBOX

## Offering of a tailored mix of innovation support measures:

- Workshops
- Coachings
- Online documentation



## ADDED VALUE FOR STAKEHOLDERS

- Learn from good practices and research/innovation results
- Profit from innovation partnerships along and across the value chain
- Profit from tailored support for exploiting of and idea development for sustainable wood mobilisation
- Become active partner in the sustainable wood mobilisation value chain
- Become active partner in building a Bioeconomy as part of a Circular Economy

Wants to become a member of the network:  
please visit [www.rosewood-network.eu](http://www.rosewood-network.eu)



# THANK YOU FOR YOUR ATTENTION!



## Contact & Information

**Project Coordinator: Steinbeis 2i GmbH**

Anthony Salingre: +49 721 935 19 116 - [salingre@steinbeis-europa.de](mailto:salingre@steinbeis-europa.de)

Tabea Link: +49 721 935 19 130 - [link@steinbeis-europa.de](mailto:link@steinbeis-europa.de)

[www.rosewood-network.eu](http://www.rosewood-network.eu)

Facebook: [www.facebook.com/ROSEWOOD](https://www.facebook.com/ROSEWOOD)

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